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1 Basic Statistical Concepts. 1.1 Population; 1.2 Sample; 1.3 Individual; 1.4 Value; 1.5 Data and variable; 1.6 Sampling; 2 Types of statistical variables. Examples. 2.1 Quantitative variables: discrete and continuous; 2.2 Qualitative variables

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He is co-author of 11 statistics texts published by Prentice Hall, including Statistics for Managers Using Microsoft Excel, Basic Business Statistics: Concepts and Applications, and Business Statistics: A First Course. Over the years, Berenson has received several awards for teaching and for innovative contributions to statistics education.

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