

## Fordlandia The Rise And Fall Of Henry Fords Forgotten Jungle City

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Fordlandia: The Rise and Fall of Henry Ford's Forgotten ... **"For most purposes a man with a machine is better than a man without a machine..."**—Henry Ford (pg. 246) Greg Grandin’s, ‘Fordlandia: The Rise and Fall of Henry Ford’s Forgotten Jungle City’ is an academic look at the sociological history of Henry Ford’s industrial empire, particularly during its waning decades (1928-1948), with particular emphasis on its failed efforts to develop a commercially viable rubber plantation / American village in the Brazilian Amazon.

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ... Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City FORDLANDIA: THE RISE AND FALL OF HENRY FORD'S FORGOTTEN JUNGLE CITY BY Grandin, Greg Author Apr-27-2010 FORDLANDIA: THE RISE AND FALL OF HENRY FORD'S FORGOTTEN JUNGLE CITY FORDLANDIA: THE RISE AND FALL OF HENRY FORD'S FORGOTTEN JUNGLE CITY BY GRANDIN, GREG AUTHOR APR-27-2010 By ...

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Fordlandia | Greg Grandin | Macmillan His latest book is Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City. The original content of this program is licensed under a Creative Commons Attribution-Noncommercial-No...

**"Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...** Prior to showing up at Fordlandia, many of the plantation's workers who had lived in the region had set their pace by two distinct yet complementary timepieces. The first was the sun, its rise and...

Excerpt: 'Fordlandia' : NPR Fordlandia is adjacent area of 14,268 square kilometres in the city of Aveiro, in the Brazilian state of Pará. It is located on the east banks of the Tapajós river roughly 300 kilometres south of the city of Santarém. It was established by American industrialist Henry Ford in the Amazon Rainforest in 1928 as a prefabricated industrial town intended to be inhabited by 10,000 people to secure a source of cultivated rubber for the automobile manufacturing operations of the ...

Fordlândia - Wikipedia Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City is a fascinating story of an extraordinary attempt to impose a vision of the American way of life in the Amazon jungle, written by a professor of Latin American history at New York University. In 1927, the Ford Motor company bought a huge tract of land in Brazil, for the purpose of the company growing its own rubber for use in making its cars.

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Fordlandia: The Rise and Fall of Henry Ford's Forgotten ... During its brief heyday, Fordlandia boasted red fire hydrants on neat streets, running water, a sawmill, a water tower and weekly square dancing. But the intransigence of the jungle, changes in the...

Book Review | 'Fordlandia: The Rise and Fall of Henry Ford ... Aug 31, 2020 fordlandia the rise and fall of henry fords forgotten jungle city 1st first edition Posted by Catherine CooksonLTD TEXT ID 98302bb7 Online PDF Ebook Epub Library Amazoncom Fordlandia The Rise And Fall Of Henry Fords

The stunning, never before told story of the quixotic attempt to recreate small-town America in the heart of the Amazon In 1927, Henry Ford, the richest man in the world, bought a tract of land twice the size of Delaware in the Brazilian Amazon. His intention was to grow rubber, but the project rapidly evolved into a more ambitious bid to export America itself, along with its golf courses, ice-cream shops, bandstands, indoor plumbing, and Model Ts rolling down broad streets. Fordlandia, as the settlement was called, quickly became the site of an epic clash. On one side was the car magnate, lean, austere, the man who reduced industrial production to its simplest motions; on the other, the Amazon, lush, extravagant, the most complex ecological system on the planet. Ford's early success in imposing time clocks and square dances on the jungle soon collapsed, as indigenous workers, rejecting his midwestern Puritanism, turned the place into a ribald tropical boomtown. Fordlandia's eventual demise as a rubber plantation foreshadowed the practices that today are laying waste to the rain forest. More than a parable of one man's arrogant attempt to force his will on the natural world, Fordlandia depicts a desperate quest to salvage the bygone America that the Ford factory system did much to dispatch. As Greg Grandin shows in this gripping and mordantly observed history, Ford's great delusion was not that the Amazon could be tamed but that the forces of capitalism, once released, might yet be contained. Fordlandia is a 2009 National Book Award Finalist for Nonfiction.

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The story of the auto magnate's attempt to recreate small-town America, along with a rubber plantation, in the heart of the Amazon details the clash between Ford and the jungle and its inhabitants, as the tycoon attempted to force his will on the naturalworld.

\* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will discover how Henry Ford wanted to recreate a small North America in the middle of the Amazon jungle of Brazil in the 1920s and 1930s. You will also discover that : Henry Ford hated cow's milk; He was a great fan of folk dances; The people of Fordlandia were encouraged to eat wholegrain bread and wholegrain rice; Fordlandia was twice the size of the state of Delaware; At first, crime was all-powerful in Fordlandia; Henry Ford enforced Prohibition in Fordlandia. The forgotten city of the jungle, so one could call Fordlandia, the American colony created from scratch by Henry Ford in the heart of the Amazon jungle. The author, Greg Grandin, tells like a novel a true story, with protagonists who have the stature of the men who make the story. Henry Ford is unquestionably of this calibre. This plunge into the Brazilian primary forest is also a plunge into the consciousness of Puritan America and its fundamental anguish. \*Buy now the summary of this book for the modest price of a cup of coffee!

Documents an extraordinary early nineteenth-century event that inspired Herman Melville's "Beneto Cereno," tracing the cultural, economic, and religious clash that occurred aboard a distressed Spanish ship of West African pirates.

Latin America experienced an epochal cycle of revolutionary upheavals and insurgencies during the twentieth century, from the Mexican Revolution of 1910 through the mobilizations and terror in Central America, the Southern Cone, and the Andes during the 1970s and 1980s. In his introduction to A Century of Revolution, Greg Grandin argues that the dynamics of political violence and terror in Latin America are so recognizable in their enforcement of domination, their generation and maintenance of social exclusion, and their propulsion of historical change, that historians have tended to take them for granted, leaving unexamined important questions regarding their form and meaning. The essays in this groundbreaking collection take up these questions, providing a sociologically and historically nuanced view of the ideological hardening and accelerated polarization that marked Latin America's twentieth century. Attentive to the interplay among overlapping local, regional, national, and international fields of power, the contributors focus on the dialectical relations between revolutionary and counterrevolutionary processes and their unfolding in the context of U.S. hemispheric and global hegemony. Through their fine-grained analyses of events in Chile, Colombia, Cuba, El Salvador, Guatemala, Mexico, Nicaragua, and Peru, they suggest a framework for interpreting the experiential nature of political violence while also analyzing its historical causes and consequences. In so doing, they set a new agenda for the study of revolutionary change and political violence in twentieth-century Latin America. Contributors Michelle Chase Jeffrey L. Gould Greg Grandin Lillian Guerra Forrest Hylton Gilbert M. Joseph Friedrich Katz Thomas Miller Klubock Neil Larsen Arno J. Mayer Carlots McAllister Jocelyn Olcott Gerardo Renique Corey Robin Peter Winn

This book by architect and author Chapin describes existing pocket neighborhoods and co-housing communities--and provides inspiration for creating new ones.

In this engaging book, Stephen Nugent offers an in-depth historical anthropology of a widely recognised feature of the Amazon region, examining the dramatic rise and fall of the rubber industry. He considers rubber in the Amazon from the perspective of a long-term extractive industry that linked remote forest tappers to technical innovations central to the industrial transformation of Europe and North America, emphasizing the links between the social landscape of Amazonia and the global economy. Through a critical examination focused on the rubber industry, Nugent addresses myths that continue to influence perceptions of Amazonia. The book challenges widely held assumptions about the hyper-naturalism of the 'lost world' of the Amazon where 'the challenge of the tropics' is still to be faced and the 'frontiers of development' are still to be settled. It is relevant for students and scholars of anthropology, Latin American studies, history, political ecology, geography and development studies.

After decades of bloodshed and political terror, many lament the rise of the left in Latin America. Since the triumph of Castro, politicians and historians have accused the left there of rejecting democracy, embracing communist totalitarianism, and prompting both revolutionary violence and a right-wing backlash. Through unprecedented archival research and gripping personal testimonies, Greg Grandin powerfully challenges these views in this classic work. In doing so, he uncovers the hidden history of the Latin American Cold War: of hidebound reactionaries holding on to their power and privilege; of Mayan Marxists blending indigenous notions of justice with universal ideas of equality; and of a United States supporting new styles of state terror throughout the region. With Guatemala as his case study, Grandin argues that the Latin American Cold War was a struggle not between political liberalism and Soviet communism but two visions of democracy—one vibrant and egalitarian, the other tepid and unequal—and that the conflict's main effect was to eliminate homegrown notions of social democracy. Updated with a new preface by the author and an interview with Naomi Klein, The Last Colonial Massacre is history of the highest order—a work that will dramatically recast our understanding of Latin American politics and the role of the United States in the Cold War and beyond. “This work admirably explains the process in which hopes of democracy were brutally repressed in Guatemala and its people experienced a civil war lasting for half a century.”—International History Review “A richly detailed, humane, and passionately subversive portrait of inspiring reformers tragically redefined by the Cold War as enemies of the state.”—Journal of American History

A narrative like no other: a cultural history that explores how cars have both propelled and reflected the American experience— from the Model T to the Prius. From the assembly lines of Henry Ford to the open roads of Route 66, from the lore of Jack Kerouac to the sex appeal of the Hot Rod, America's history is a vehicular history—an idea brought brilliantly to life in this major work by Pulitzer Prize-winning journalist Paul Ingrassia. Ingrassia offers a wondrous epic in fifteen automobiles, including the Corvette, the Beetle, and the Chevy Corvair, as well as the personalities and tales behind them: Robert McNamara's unlikely role in Lee Iacocca's Mustang, John Z. DeLorean's Pontiac GTO , Henry Ford's Model T, as well as Honda's Accord, the BMW 3 Series, and the Jeep, among others. Through these cars and these characters, Ingrassia shows how the car has expressed the particularly American tension between the lure of freedom and the obligations of utility. He also takes us through the rise of American manufacturing, the suburbanization of the country, the birth of the hippie and the yuppie, the emancipation of women, and many more fateful episodes and eras, including the car's unintended consequences: trial lawyers, energy crises, and urban sprawl. Narrative history of the highest caliber, Engines of Change is an entirely edifying new way to look at the American story.

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