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Dr Tidd was previously Head of the Management of Innovation Specialisation and Director of the Executive MBA Programme at Imperial College. John Bessant holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director.

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Joe Tidd is Professor of technology and information management at SPRU (Science and Technology Policy Research) and visiting Professor at University College London, Cass Business School, Copenhagen Business School, and Rotterdam School of Management. Dr Tidd was previously Head of the Management of Innovation Specialisation and Director of the Executive MBA Programme at Imperial College.

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Tidd, Joseph, 1960- *Managing innovation : integrating technological, market and organizational change* / Joe Tidd, John Bessant, Keith Pavitt.- 3rd ed. p. cm. Includes bibliographical references and index. ISBN 0-470-09326-9 (pbk. : alk. paper) 1. Technological innovations-Management. 2. Industrial management. 3. Organizational change. I.

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JOE TIDD is Professor of Technology and Innovation Management at Science and Technology Policy Research (SPRU) University of Science JOHN BESSANT is Professor of Technology Management at the Centre for Research in Innovation Management (CENTRIM) at Brighton Business School, University of Brighton KEITH PAVITT is RM Phillips Professor of Science and Technology Policy Studies at the Science and Technology Policy Research (SPRU), University of Sussex.

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