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Product Design and Development. Karl T. Ulrich and Steven D. Eppinger Sixth Edition, McGraw-Hill, New York, 2016. Table of Contents. 1 Introduction. 2 Development Processes and Organizations. 3 Opportunity Identification. 4 Product Planning. 5 Identifying Customer Needs. 6 Product Specifications. 7 Concept Generation

Product Design and Development

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3-7 New Product Design Process New Product Design Process (Figure 3.2)(Figure 3.2) Pilot production/testing Final process design Preliminary process design Concept development Product design
8. 3-8 New Product Design Process New Product Design Process •To be ISO 9000 certified, an organization must define and follow a new product design process.

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