

## Return On Software Maximizing The Return On Your Software Investment

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Return on Software: Maximizing the Return on Your Software Investment 3 Almost every software organization on the planet is in the unenviable position of having to do the best it can with limited resources. We could always do more, and we could probably do it better, if we just had more people, more time, or more money.

Return on Software: Maximizing the Return on Your Software ...

Return on investment is defined in Chapter 8, but, simply, those organizations paid more to develop the software than the software ever earned back for them. Assuming the Standish and Kidder data can be combined, the resulting statistics are rather grim.

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### Return on Software: Maximizing the Return on Your Software ...

Return on Software: Maximizing the Return on Your Software Investment is about making choices: software technical choices in a business context. It helps software professionals appreciate the business consequences of the decisions they make. This primer will prove a valuable reference for making the important decisions the typical software organization faces both today and down the road.

### Return on Software: Maximizing the Return on Your Software ...

The final step in maximizing return on software investment project is to determine ROI during and after the implementation process. Your KPIs will help the implementation teams gain insight into the company's performance and determine whether or not the software solution has a positive effect on it.

### How to Maximize Return on Software Investment Project

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Return on Software is divided into several major parts: general concepts of business decision-making, interest and the value of money, and cash flow streams; business decision-making at for-profit companies; decision-making at government and not-for-profit organizations; estimation, risk and uncertainty; and decision-making based on criteria other than money such as reliability, quality, speed, and other important features (strict economists might argue that all of these other criteria could ...

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