

## Software An Intimate Portrait Of Larry Ellison And Oracle

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Software: An Intimate Portrait of Larry Ellison and Oracle ...

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With a new and expanded epilogue for the paperback edition that tells the story behind Oracle's epic struggle to win control of PeopleSoft, Software is the most complete portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life.

Software: An Intimate Portrait of Larry Ellison and Oracle ...

True to its subtitle Software does indeed deliver an 'intimate portrait' of billionaire business leader Larry Ellison. Unfortunately, although the book is enthralling and features an incredibly interesting format including written responses by Ellison to points raised by Symonds, it falls short in two important areas for biographies.

Software: An Intimate Portrait of Larry Ellison and Oracle ...

Software : an intimate portrait of Larry Ellison and Oracle by Symonds, Matthew; Ellison, Larry

Software : an intimate portrait of Larry Ellison and Oracle ...

Software : An Intimate Portrait of Larry Ellison and Oracle, Paperback by Symonds, Matthew; Ellison, Larry, ISBN 0743225058, ISBN-13 9780743225052, Brand New, Free shipping in the US A history of the computer company Oracle identifies the events and sometimes controversial choices that contributed to its rise to one of the industry's most powerful and profitable companies, noting its penchant for reinventing itself in pursuit of new goals, and complemented by additional notes by the company's ...

Software : An Intimate Portrait of Larry Ellison and Oracle ...

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Software: An Intimate Portrait of Larry Ellison and Oracle ...

Softwar : an intimate portrait of Larry Ellison and Oracle / Matthew Symonds with commentary by Larry Ellison, p. cm. 1. Ellison, Larry, 2. Oracle Corporation History. 3. Computer software industry United States History. 4. Businessmen United States--Biography. I. Ellison, Larry, II. Title.

P3335: Book Excerpt - Software: An Intimate Portrait Of ...

Software : An Intimate Portrait of Larry Ellison and Oracle author: Matthew Symonds, Larry Ellison: pages: 528: publisher: Simon & Schuster: rating: 7/10: reviewer: Alex Moskalyuk: ISBN: 074322504X : summary: Insight of Larry Ellison and his corporate identity known as Oracle Corp.

Software : An Intimate Portrait of Larry Ellison - Slashdot

Software: An Intimate Portrait of Larry Ellison and Oracle Paperback – Sept. 7 2004 by Matthew Symonds (Author), Larry Ellison (Commentary) 4.0 out of 5 stars 59 ratings See all 11 formats and editions

Software: An Intimate Portrait of Larry Ellison and Oracle ...

Larry's footnotes, which counter, clarify or expand on the authors passages are a unique and worthwhile addition - adding credibility to this title. `Software` comprehensively covers both the business of Oracle and offers a surprisingly intimate view of Larry's life and thinking.

Buy Software: An Intimate Portrait of Larry Ellison and ...

At the same time, Matthew Symonds presents a balanced portrait of the man who admits in his footnotes to making some mistakes, but who also demonstrates a keen intellect, foresight and a sense of humor.'Software' is an extraordinary book about an extraordinary man and his enterprise - a must read for those who want to be inspired and have a better understanding of business, technology and human nature.

Software: An Intimate Portrait of Larry Ellison and Oracle ...

The result of more than a hundred hours of interviews and many months spent with Ellison, Software is the most complete portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life.

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Software | Book by Matthew Symonds, Larry Ellison | Official Publisher Page | Simon & Schuster. Software: An Intimate Portrait of Larry Ellison and Oracle. By Matthew Symonds. Commentaries by Larry Ellison. Trade Paperback. eBook. LIST PRICE \$30.99, PRICE MAY VARY BY RETAILER.

Software | Book by Matthew Symonds, Larry Ellison ...

The result of more than a hundred hours of interviews and many months spent with Ellison, Software is the most complete portrait undertaken of the man and his empire -- a unique and gripping account...

Software: An Intimate Portrait of Larry Ellison and Oracle ...

Software : an intimate portrait of Larry Ellison and Oracle [Matthew Symonds; Larry Ellison] -- "In a business where great risks, huge fortunes, and even bigger egos are common, Larry Ellison stands out as one of the most outspoken, driven, and daring leaders of the software industry.

Software : an intimate portrait of Larry Ellison and Oracle ...

The result of more than a hundred hours of interviews and many months spent with Ellison, Software is the most complete portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life.

In a business where great risks, huge fortunes, and even bigger egos are common, Larry Ellison stands out as one of the most outspoken, driven, and daring leaders of the software industry. The company he cofounded and runs, Oracle, is the number one business software company: perhaps even more than Microsoft's, Oracle's products are essential to today's networked world. But Oracle is as controversial as it is influential, as feared as it is revered, thanks in large part to Larry Ellison. Though Oracle is one of the world's most valuable and profitable companies, Ellison is not afraid to suddenly change course and reinvent Oracle in the pursuit of new and ever more ambitious goals. Software examines the results of these shifts in strategy and the forces that drive Ellison relentlessly on. In Software, journalist Matthew Symonds gives readers an exclusive and intimate insight into both Oracle and the man who made it and runs it. As well as relating the story of Oracle's often bumpy path to industry dominance, Symonds deals with the private side of Ellison's life. From Ellison's troubled upbringing by adoptive parents and his lifelong search for emotional security to the challenges and opportunities that have come with unimaginable wealth, Software gets inside the skin of a fascinating and complicated human being. With unlimited insider access granted by Ellison himself, Symonds captures the intensity and, some would say, the recklessness that have made Ellison a legend. The result of more than a hundred hours of interviews and many months spent with Ellison, Software is the most complete portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life. Despite his closeness to Ellison, Matthew Symonds is a candid and at times highly critical observer. And in perhaps the book's most unusual feature, Ellison responds to Symonds's portrayal in the form of a running footnoted commentary. The result is one of the most fascinating business stories of all time.

A history of the computer company Oracle identifies the events and sometimes controversial choices that contributed to its rise to one of the industry's most powerful and profitable companies, noting its penchant for reinventing itself in pursuit of new goals, and complemented by additional notes by the company's co-founder and chief executive. Reprint. 20,000 first printing.

A history of the computer company Oracle chronicles its rise to become one of the industry's most powerful and profitable companies, noting its penchant for reinventing itself in pursuit of new goals.

Karen Southwick ' s unauthorized account provides the full story of Larry Ellison ' s brilliant, controversial career. Ellison ' s drive and fierce ambition created Oracle out of the dust and built it into one of America ' s great technology companies, but his unpredictable management style keeps it constantly on the edge of both success and disaster. The hostile bid for PeopleSoft is just the most recent example. With one clever strategic move, Larry Ellison threw much of the business software field into play. The saying " It ' s not enough that I succeed, everyone else must fail " has been so often used by or associated with Ellison that most people think it originated with him. It ' s actually attributed to Genghis Khan, but it ' s a dead-on way to describe not only the way Ellison thinks about competitors but the way he runs Oracle. His weapons are not marauding hordes, but Oracle ' s possession of database technology that is crucial for keeping mission-critical information flows working at thousands of organizations, corporations, nonprofits, and government agencies. Inside Oracle, Ellison has time and again systematically purged key operating, sales, and marketing people who got too powerful for his comfort. Most notable was Ray Lane, Oracle ' s president for nine years, who was widely credited with bringing order out of the chaos that was Oracle in the early nineties and growing it into a ten billion dollar company. Ellison got rid of the one key person who was building confidence with Wall Street, business partners, and customers that Oracle was no longer flying by the seat of its pants and had its act together. Ellison ' s mania for absolute control and his inability to coexist with the very lieutenants who bring much-needed stability to the company have brought Oracle to the brink of collapse before, and may well do it again. Ellison is a throwback to an earlier, much more freewheeling version of capitalism, the kind practiced by the nineteenth-century robber barons who ran their companies as private fiefdoms. Larry Ellison is one of the most intriguing and dominant leaders of a major twenty-first-century corporation, and Everyone Else Must Fail raises the question of whether Oracle ' s products and the reliance placed in them by so many are too important to be subject to the whims of one man. While giving credit to Ellison ' s brilliance and devotion, the book sounds a warning about an ingenious man ' s tendency to be his own company ' s worst enemy.

An inside look at a cable titan and his industry John Malone, hailed as one of the great unsung heroes of our age bysome and reviled by others as a ruthless robber baron, is revealeda a bit of both in Cable Cowboy. For more than twenty-five years,Malone has dominated the cable television industry, shaping theworld of entertainment and communications, first with his cablecompany TCI and later with Liberty Media. Written with Malone'sunprecedented cooperation, the engaging narrative brings thiscontroversial capitalist and businessman to life. Cable Cowboy isat once a penetrating portrait of Malone's complex persona, and acaptivating history of the cable TV industry. Told in a livelystyle with exclusive details, the book shows how an unassumingcopper strand started as a backwoods antenna service and became thedigital nervous system of the U.S., an evolution that gave U.S.consumers the fastest route to the Internet. Cable Cowboy revealsthe forces that propelled this pioneer to such great heights, andcaptures the immovable conviction and quicksilver mind that havedefined John Malone throughout his career.

This volume reveals the inside story behind SAP, the German software giant. The author has interviewed the five SAP founders, numerous managers, company insiders and competitors to tell the story of how a programmer's sweatshop became a world market leader.

A recent Forbes listed Ellison as the fifth richest man in the world, and the second richest active player (behind Gates) in the technology world. Oracle Corporation, of which he is founder and CEO, is the fastest-growing software database company in the world, and the darling of technology investors. If you withdraw cash from an ATM, make an airline reservation, hook up your TV to the Internet, then you're using Oracle. All of this makes Ellison the man investors, techies, and people-in-the-know want to know more about. The ultimate self-made man, Ellison began Oracle with a \$1,200 investment and doubled its sales in eleven of its first twelve years. But he's a ruthless businessman who has used misdirection and half-truths to create one of the great high-tech success stories. He is also a daredevil sportsman with a 78-foot yacht, a number of fast jets, and beautiful women on his arm. If Gates is the nerd-King of the Valley, Ellison is its Warren Beatty. Mike Wilson has interviewed more than a hundred of Ellison's friends and enemies as well as Ellison himself to create an entertaining and provocative portrait of this enigmatic and visionary businessman.

basis. n. There has to be a moment at the beginning when you wonder whether you're in love with the person or in love with the feeling of love itself. If the moment doesn't pass, that's it—you're done. And if the moment does pass, it never goes that far. It stands in the distance, ready for whenever you want it back. Sometimes it's even there when you thought you were searching for something else, like an escape route, or your lover's face. How does one talk about love? Do we even have the right words to describe something that can be both utterly mundane and completely transcendent, pulling us out of our everyday lives and making us feel a part of something greater than ourselves? Taking a unique approach to this problem, the nameless narrator of David Levithan's The Lover's Dictionary has constructed the story of his relationship as a dictionary. Through these short entries, he provides an intimate window into the great events and quotidian trifles of being within a couple, giving us an indelible and deeply moving portrait of love in our time.

Over its venerable history, Hadrian's Wall has had an undeniable influence in shaping the British landscape, both literally and figuratively. Once thought to be a soft border, recent research has implicated it in the collapse of a farming civilisation centuries in the making, and in fuelling an insurgency characterised by violent upheaval. Examining the everyday impact of the Wall over the three centuries it was in operation, Matthew Symonds sheds new light on its underexplored human story by discussing how the evidence speaks of a hard border scything through a previously open landscape and bringing dramatic change in its wake. The Roman soldiers posted to Hadrian's Wall were overwhelmingly recruits from the empire's occupied territories, and for them the frontier could be a place of fear and magic where supernatural protection was invoked during spells of guard duty. Since antiquity, the Wall has been exploited by powers craving the legitimacy that came with being accepted as the heirs of Rome: it helped forge notions of English and Scottish nationhood, and even provided a model of selfless cultural collaboration when the British Empire needed reassurance. It has also inspired creatives for centuries, appearing in a more or less recognisable guise in works ranging from Rudyard Kipling's Puck of Pook's Hill to George R. R. Martin's A Game of Thrones. Combining an archaeological analysis of the monument itself and an examination of its rich legacy and contemporary relevance, this volume presents a reliable, modern perspective on the Wall.

Encompassing nearly 2,000 years of heists and tunnel jobs, break-ins and escapes, A Burglar's Guide to the City offers an unexpected blueprint to the criminal possibilities in the world all around us. You'll never see the city the same way again. At the core of A Burglar's Guide to the City is an unexpected and thrilling insight: how any building transforms when seen through the eyes of someone hoping to break into it. Studying architecture the way a burglar would, Geoff Manaugh takes readers through walls, down elevator shafts, into panic rooms, up to the buried vaults of banks, and out across the rooftops of an unsuspecting city. With the help of FBI Special Agents, reformed bank robbers, private security consultants, the L.A.P.D. Air Support Division, and architects past and present, the book dissects the built environment from both sides of the law. Whether picking padlocks or climbing the walls of high-rise apartments, finding gaps in a museum's surveillance routine or discussing home invasions in ancient Rome, A Burglar's Guide to the City has the tools, the tales, and the x-ray vision you need to see architecture as nothing more than an obstacle that can be outwitted and undercut. Full of real-life heists-both spectacular and absurd-A Burglar's Guide to the City ensures readers will never enter a bank again without imagining how to loot the vault or walk down the street without planning the perfect getaway.

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